



THE CONRAD, BENGALURU

MODULE CODE- TH5AH950

STUDENT ID- 21465366

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Greetings to the panel, I Nirali Kothari along with my colleagues Ayush, Gagan and Utkarsh from 'The Phoenix Consultancy' are here to pitch for the event that you are looking for. The Phoenix is a company that can arrange for wonderful events for both luxury and business travellers and can provide you with facilities and services as per your needs and expectations. The motto of our company is "Exclusive Events, Priceless Memories". We assure you an extraordinary experience at our best and at your service. As per the company's quotations, we have prepared a presentation regarding the details of how we are going to manage and organise your event successfully with the facilities and other important requirements. For organising a memorable event, we have chosen 'The Conrad Hotel, Bengaluru' for your event.

ABOUT THE HOTEL

Ideal for any corporate event and weddings

- The Conrad Bengaluru is a 24 storey hotel giving the beautiful view of the Ulsoor lake

- Situated on a tropical location giving a relaxed feel

- Excellent service, great location and exceptional cleanliness

- Work with leisure

The Conrad Blue, a Hilton property is an ideal hotel with 285 rooms for each type of guests and events. The first and the most important reason to choose our hotel is because of the refreshing and warm environment that we give. We are based on a tropical like location giving you the freedom to enjoy the work with leisure. We have five distinct dining venues providing with Indian, Asian, Mediterranean and European cuisine. Booking for our hotel will be a wonderful step towards having a unique experience with our trained and professional staffs without any discomfort.

REASONS TO CHOOSE THIS HOTEL

Hilton Clean Stay Policy

Extensive banquet and event space

Complimentary Wi-fi in public areas and executive lounge

Personalization

Professional planners and polite staff

Located in the heart of the city

The main reasons of choosing The Conrad, Bengaluru for your event was because of its exceptionally amazing facilities. It has a spacious event space, perfect for hosting both large and small events. Also, it is located at the heart of the central business district. Its extensive ballroom space with lavish décor gives it a luxury view with newest facilities. It also follows the trend of personalization for settings and services. There is complimentary Wi-fi facility in all the public areas and the lounge. The staff is all professional and polite and can provide you with an amazing experience without any discomfort.

TRANSPORTATION



Kempegowda International
Airport, Bangalore
37km (58 min) to The
Conrad, Bengaluru

TATA GLOBAL
BEVERAGES

39km (1hr 19min) to The
Conrad, Bengaluru



The Conrad, Bengaluru



TEJAS TOURS
AND TRAVELS
49/50 Seater
Bus Non A/C

Pushback Seat, TV, 2/3
seater
INR 38/KM
Pick-up and Drop - INR
17,784

Our hotel is located at 25/3, Kensington Road in Someshwarpura. The distance from your company "Tata Global Beverages" is about 39 kms which is around 1 hour and 19 minutes and 37kms that is 58 minutes from Kempegowda International Airport. Though so far, it would definitely will let you see the beautiful Bangalore city on the way to our hotel as it is surrounded by wonderful historical places full of gardens and monuments. This will make your travel journey from your company more mesmerising and beautiful. For the transportation, we have arranged for six 50 seater Non-AC bus from Tejas Tours and Travels for the pick up and drop from your company to the hotel and vice versa. It is equipped with comfortable 2/3 seater seats to have a good travel without any inconvenience.. The cost is 38/ kms, so for both pick up and drop it would cost the total of INR 17,784. This will make your reach easily accessible and pleasant.

REQUIREMENTS

Facilitate all attendees to arrive before 6pm

Transportation

Entertainment

Dinner

Grab bars and wheelchairs for the disabled

Audio Visuals

300 pax table arrangement

As per your requirements, we have arranged everything from the start to the end. All attendees have to be there at the banquet before 6pm so that they all can enjoy the event from the start. For having all on time, we have arranged for transport which will pick up and drop you at the hotel from your company. We also have arranged for dinner along with some relaxing entertainment and with astonishing audio visuals. Also, we have made grab bars and wheelchairs accessible for the disabled so that they can be in their comfort. We ensure you to meet up with your every need.

BANQUETS

The Conrad Blue has 2 banquet halls perfect for hosting both family and corporate events

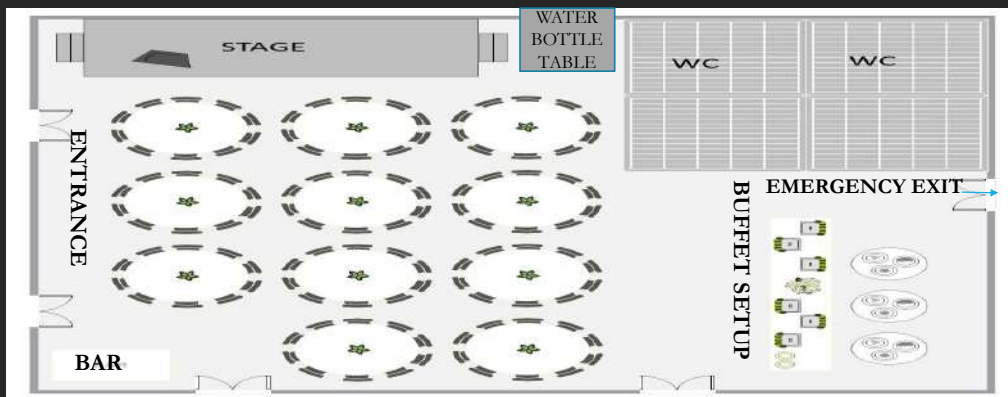
The Grand Ballroom is an indoor banquet hall with a capacity of 850 and 2000 floating guests

The Junior Ballroom is an indoor hall with a capacity of 150 and 200 floating guests

Apart from these, there are more ballrooms for smaller events

The Grand Ballroom having a capacity up to 850 guests, a perfect fit for your personalized event in addition with your choice of services and settings. It gives the breath-taking view of the Ulsoor lake along with a private foyer. This banquet is also envisaged with luxury and artsy characteristics. It will surely create a seamless and bespoke event with the arrangements, theme, menu and setup as per your specifications.

PROPOSAL BANQUET FLOOR PLAN



Presented here is the proposal for the banquet floor plan. There are two main entrances which will lead the guests to the banquet hall. Cluster set-up is being arranged for 300 pax. A stage is also being setup along with audio visuals including podium with a microphone, speakers, projection screen and spotlights. A photographer is also arranged who would click pictures throughout the day to make the event memorable. Apart from this, a buffet setup and a bar is there for the refreshments along with 2 restrooms and an emergency exit.

MENU GRID

GRID 1- TDH

Appetizers- 1 Veg 1 Non Veg
Soup- 1 Veg 1 Non Veg
Salads- 1 Veg 1 Non Veg
Main Course- 2 Veg 2 Non Veg
Choices of bread and rice- 2 Each
Desserts- 3

GRID 2- BUFFET

Appetizers- 2 Veg 2 Non Veg
Soup- 1 Veg 1 Non Veg
Salads- 1 Veg 1 Non Veg
Main Course- 2 Veg 2 Non Veg
Lentils and Rice- 2 each
Live Counters-2
Choices of Bread- 2
Desserts- 4

We have provided you with 2 Menu Grids. One is Table D'hote (TDH) and the other one is for a buffet style menu. TDH is basically a packaged menu and in buffet menu, you will have freedom of choice. The 2 samples of both styles are followed by the further slide. The menu consists of both vegetarian and non-vegetarian food as per your dietary requirements.



The 1st sample is of a Buffet Style Menu which is a self-service type of menu and you can get a wide variety of options. The cost of this menu is charged about INR 2000 per plate. So, the total cost will be INR 3,00,000 inclusive of taxes. Likewise, A Table D'hote Menu consists for a set number of courses with a set price. It is being divided into Veg and Non Veg Combo. The Veg Combo costs 1800 per 100 guests and the Non Veg Combo costs for 2000 per 200 guests. So, the total cost of the TDH menu would be INR 5,80,000 inclusive of taxes.

BEVERAGE MENU

Total Beverage Cost of Menu
1= 1,50,000

Total Beverage Cost of Menu
2= 1,87,000

The Wine Menu will go with the
Table D'hote Menu

The Spirits Menu will go with
the Buffet Menu

BEVERAGE MENU 1
THE CONRAD

RED WINE
Early Dark Rouge 55000
5500/bottle

WHITE WINE
Danzante Pinot Grigio 50000
5000/bottle

SPARKLING WINE
Ti Amo Prosecco 55000
5500/bottle

*Complimentary juices and soft drinks



Beverage Menu 2
THE CONRAD

Beer
Budweiser- 70,000
350/bottle

Gin
Gordon's- 42,000
7000/bottle

Blended Scotch
Black and White- 30,000
5000/bottle

Non-Alcoholic
Complimentary juices and soft
drinks

Vodka
Absolut- 45,000
7500/bottle



There are 2 sample beverage menus in addition with each sample food menu. The beverage menu consists of spirits which goes really well with the buffet style Indian menu. The total cost would be around INR 1,87,000. Similarly, the Wine menu goes well with the TDH style menu , a perfect and luscious combination with the international cuisine. The total cost of this would be around INR 1,50,000. The non-alcoholic drinks and juices are complimentary in both the menus.

ENTERTAINMENT

Corporate Comedian- Mr. Praveen Kumar

A Bangalore based stand- up comedian who has done about 1400 shows all around the globe

INR 40,000

Live Instrument artist- Abhijit Nair and band, specialized in violin

INR- 25,000

Total – INR 65,000



To make your event more enjoyable, we have arranged for 2 entertainment programs. The first is a stand-up comedy by Mr. Praveen Kumar who is well known as a corporate comedian and has a done a lot of corporate comedy shows before. As for the corporate clients, it would be a unique experience. For, the second entertainment, we have arranged for a live band of Mr. Abhijit Nair who is a well known violinist. It would be a soothing and a calming experience which can be enjoyed with the extravagant dinner menu. The total cost would be INR 65,000.

AUDIO VISUALS

Projector screen- 1000

Podium with microphone- 3000

Spotlight- 1000

Speakers- 1000

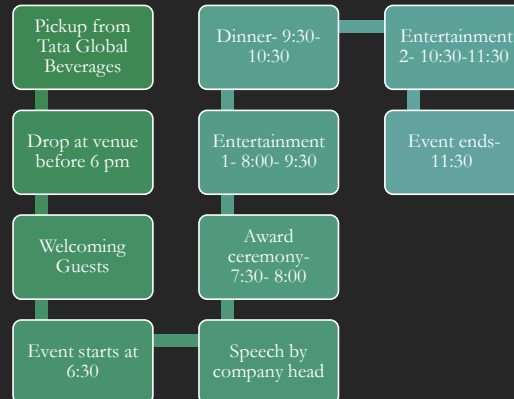
Photographer- 10000

TOTAL COST- INR 16,000



All audio-visual equipment is being arranged at an additional charge. We have arranged for the projector screen, podium with a microphone, spotlight, speakers and a photographer to make the event more memorable and vulnerable. Mentioned here are the charges for the audio visuals. We are pleased to arrange for all your necessary requirements and under a suitable budget. The total cost of all the audio visuals inclusive of taxes is INR 16,000.

EVENT FLOW



Here is the flow of the event. All the attendees would be picked up from your company headquarters and will be dropped off at the hotel before 6pm. The guests would be excitedly welcomed by the staff of the hotel and the host and will be escorted to the event area. The event would start at 6:30pm followed by a speech by the company head. The award ceremony will start from 7:30 to 8:30 followed by entertainment 1 that is a stand- up comedy by Mr. Praveen Kumar followed with a dinner from 9:30 to 8:30. This then be followed by the 2nd entertainment of Mr. Abhijit Nair, a violinist with his live band for a soothing experience. The event would finally end by 11:30 and the attendees will be dropped back to Tata Global Beverages. Ensuring that this flow would be suitable and comfortable for you.

PAYMENT POLICIES

The hotel accepts American Express, MasterCard (Canada), Discover, JCB, Visa and MasterCard and Cash

70% of advance payment must be paid prior to the event during signing of the contract and the rest to be paid either the day when the event ends or 2 to 3 days after the event

If the cancellation is done 20/30 days prior the event, then 50% of the amount would be cut and if done 2 to 3 days prior, then no refunds would be given.

Cancellation can either be done online or by contacting the customer service personnel

The hotel accepts cash, cards like American Express, MasterCard (Canada), Discover, JCB, Visa and MasterCard. The cancellation policy will depend on the number of days and can be either cancelled online or with the help of customer service. 70% of catering charges need to be paid post signing the contract and the rest 30% needs to be paid within 30 days prior to the event. The cancellation policy also depends on the dates and rates of the reservation.

TOTAL COST

 Total Estimate 1	 Total Estimate 2
 Food Cost- 5,80,000	 Food Cost- 6,00,000
 Beverage Cost- 1,50,000	 Beverage Cost- 1,87,000
 Audio Visual Cost- 16,000	 Audio Visual Cost- 16,000
 Entertainment Cost- 65,000	 Entertainment Cost- 65,000
 Transportation Cost- 17,784	 Transportation Cost- 17,784
 TOTAL COST- INR 828,784	 TOTAL COST- INR 885,784

Total Estimate 1- This sample costing includes the Table D'hote menu with the additional wine menu. Apart from this, there is an addition of the audio visuals, entertainment and the transportation. Including all this, the total cost would be around INR 828,784.

Total Estimate 2- This sample costing includes the Buffet style menu with the additional beverage menu along with other audio visuals, entertainment and transportation. The total would be INR 885,784.

Each estimate is based on your requirements and budget. You can go with anyone that you find is more worthy and satisfactory.



FORCE MAJEURE

Force Majeure- The hotel is not responsible for the following causes:-
Bad weather, Armed conflicts, Transportation problems etc.

SAFETY POLICIES

Wheel chair accessibility and doctors on call

If there is any possibility of fire, we have full exit plan for the guest

We have smoke detectors which can sense smoke especially fire

All shades, wraps and other embellishing materials brought into the lodging should be strongly fire-hindered texture or naturally fire-impeded.

The term 'force majeure' is an occasion or impact that can be neither foreseen nor controlled. It is an authoritative arrangement allotting the danger of misfortune if execution gets inconceivable or unfeasible, particularly because of an occasion that the gatherings couldn't have envisioned or controlled. This includes war conflicts, weather conditions or any disastrous events etc.

The Conrad Hotel has a lot of safety and security regulations which are to be followed for the guests' safety during events. It is implemented so that in case of any emergency, we can find solutions. Fire exit plans, smoke detectors, fire-hindered upholsteries, and proper training is being given to the staff to manage the risks which are involved.

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APPENDICES

Sales contact: Kavita Loh
 Job title: Sales Manager
 Phone: 8884427265
 Email: kavitaloh@conradhotels.com

Supplier Additional Comments: Dear Niral,

Greetings from Conrad Bengaluru!

We would like to thank you for showing interest in hosting your upcoming event at Conrad Bengaluru.

Kindly find attached the proposal for your perusal.

Please do not hesitate to contact me for any further clarifications.

Best Regards,
 Kavita Loh

Guest rooms

Available event dates: 1 Jan 15, 2021 - Jan 15, 2021 1st option, holding space until Jan 1, 2020

Estimated costs

Food and beverage

Cost item	Amount	Additional information
Buffet dinner	\$2,000.00/person	

Hilton
ClearSky

It's not a necessity providing guests with a menu and price sheet through
 my online booking. Please Contact My team.

Learn more by visiting <https://www.hilton.com/clearsky>

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 Conferences

4 Attachments



Kavita Loh 📱 9:42 PM (1 hour ago)

Dear Niral, As discussed, kindly find attached images of the Grand Ballroom and the layout for your ready reference. Look forward to hearing from you. Best Reg